



## Why should you homebrew?

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### **Homebrewing is fun.**

Brewers are fun. The hobby includes people of all socio-economic categories with different backgrounds. We share stories about our experiences, not only about brewing but about ourselves. We're a social bunch, and we love it.

### **Homebrew tastes good.**

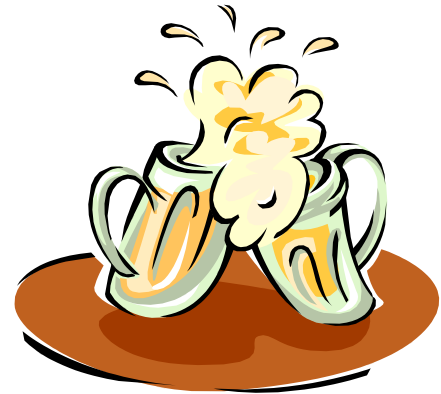
Typically, homebrewed beers are complex beverages with wide representations of flavors. Homebrews can be dark or light, but all encompass uniquely flavorful characteristics that are often not present in mass-produced domestic beers.

### **Homebrew is fresh.**

Just as fresh, homemade foods taste better than overly processed ones. In most cases, fresh beer tastes better. (There are exceptions for certain beer styles that are highly alcoholic – they age like wine and scotch). It is no surprise that Anheuser-Busch latest campaign is born-on dating and same day drinking.

### **Homebrewing is easy.**

Brewing can be as simple or as complex as you want it to be. The novice brewer can produce a good beer even on the first try. Improvements in the availability of ingredients and equipment make it easy on the brewer. Many people say, "if you can boil water, you can brew beer."



### **Homebrewing is economical.**

For most people who enjoy microbrews and imported beers, homebrewing is an opportunity to economically produce such beers. The cost savings can be more than half of commercially produced and sold products.

### **Homebrew is natural.**

Several homebrewers brew for the natural characteristics of homebrew. Many people want to be sure that their beer contains no artificial flavorings or preservatives.



### **Homebrewing is scientific.**

Many brewers enjoy the scientific characteristics of the brewing process. Through brewing, people can learn basic principles of chemistry and biology.

### **Homebrewing is artistic.**

Brewing is an expression of creativity. Anyone can create a brew specific to her taste, and create beers that represent styles from all over the world. One of the best parts of brewing is that you can make exactly what you want - even if you cannot find it in a store.

### **Homebrew is safe.**

Brewing can be done easily and safely in the home. Poorly made beer may taste bad, but it will not hurt you.

### **Homebrewing is legal.**

Homebrewing is legal in the state of Florida. Legal parameters include production of one hundred gallons per households with one adult, and two-hundred gallons per household with two adults or more. The creation of homebrew clubs and associations throughout the country bring brewers together.